

International Edition

Tripolis Solutions
Connect. Get ready. We deliver.

Tripolis International Edition

Multinational companies with local offices worldwide have special requirements regarding e-mail marketing. Headquarters would like to control their branding and local offices have their customer knowledge that can make local marketing efforts more effective and customer-centric.

The Tripolis International Edition is tailor made for communication executives responsible for the communication of a multinational at a local office. The multichannel dialogue software lets marketers and local agents tailor their campaigns to local conditions and languages, subject to the norm and general practice specified by their headquarters. From the headquarters it is possible to monitor local campaigns and keep an overview of all e-mail marketing statistics of the offices worldwide, but you don't have to be the owner of the e-mail address database. Also, you can assign the local employee with the possibility to add content to the local campaign and see its own statistics.



Tripolis Solutions

We deliver

TRIPOLIS SOLUTIONS
TripolisDialogue

API Management

Campaign Management

Contact Management

Content Management

Delivery Management

International Edition

Pixylon

Publish Management

Report Management

Retail Edition

Tripolis International Edition enables the user to design campaigns and templates centrally, organize the address management, and use a special interface to create users, assign user rights and edit user reports.

The system offers a complete e-mail marketing solution and is designed to be user friendly, ensuring easy operation for inexperienced users.

International Edition

Developed for international companies with local offices worldwide

Email, mobile & social marketing software

Tripolis Dialogue is a high-end multichannel dialogue marketing platform for email, mobile and social marketing and designed specifically for (international) marketers and publishers. Tripolis Dialogue is delivered as a complete email marketing campaign system that is built around a number of modules. Depending on your situation there is always a suitable offer.

The basis is the Contact Management Module for centralized storage of data and contacts. The Content Management Module allows you to design campaigns and edit text and images. Afterwards, Publish Management ensures guaranteed email and SMS delivery. The Report Management module provides realtime and very detailed insight into the results of the campaign. Finally, Tripolis Dialogue is expandable with the separate Campaign Management Module: drag and drop a unique online suite for multichannel and event-driven campaign management.

Tripolis Dialogue

With our practical solutions we help our clients with creating, maintaining and developing (business) relationships. We deliver services that form the backbone of our company: the email marketing software Tripolis Dialogue and the high-end delivery service Tripolis Delivery. The Tripolis Dialogue software is a multichannel communication solution that is delivered in a form of software as service (SaaS). Users only need their browser to make email newsletters, send SMS messages and create, launch and evaluate multichannel communication campaigns.

Tripolis Dialogue is available through our industry leading business partners. It's used by more than 2,500 users in more than 1,000 well established companies worldwide.



Most important features:

At the level of main-license:

- Central dashboard for management overview and control over sub-accounts
- Branding of sub-accounts with logos and stylesheets
- Management of templates and content for local newsletters
- Import of (de)central contact lists
- Statistics of (de)centralized campaigns

At the level of sub-license:

- Local creation of content for the campaign
- Easy drag&drop interface for editing newsletters
- Sending personalised email and newsletters based on own files
- Statistical insight in campaign

For more information, please call us

+31 (0)20 747 0111 or visit our website:

www.tripolis.com