

Delivery

Tripolis Solutions
Connect. Get ready. We deliver.

Tripolis Delivery

On the surface, sending large amounts of email or SMS messages seems to be a simple task. However, making sure that the right message reaches the right person with the relevant message is not something straightforward. What is more, people use advanced technical spam filters that make it extra difficult to reach your target group.

On top of that, there is the increased legislation concerning digital distribution of messages that makes it more difficult to get the message across. This is one of the reasons that have made email distribution a specialized area in the last few years. Yearly, Tripolis Solutions sends more than a billion Opt-in e-mail messages for more than 1,000 international “triple A” customers. This allows us to say that Tripolis Solutions is not only one of the first email delivery specialists, but also one of the biggest ones in Europe today.



Tripolis Solutions

We deliver

TRIPOLIS SOLUTIONS

TripolisDialogue

API Management

Campaign Management

Contact Management

Content Management

Delivery Management

International Edition

Pixylon

Publish Management

Report Management

Retail Edition

Tripolis ensures the email that is being sent is actually delivered in the inbox of the recipient. One of the solutions is to make sure that the sender authentication is passed, so that the identity of the recipient can be determined.

Tripolis Delivery can also be offered as a stand-alone service. This makes use of a direct SMTP Tripolis service.

TRIPOLIS SOLUTIONS

TripolisDialogue



Tripolis Delivery

More than 1 million personalized e-mails per hour!

Email, mobile & social marketing software

Tripolis Dialogue is a high-end multichannel dialogue marketing platform for email, mobile and social marketing and designed specifically for (international) marketers and publishers. Tripolis Dialogue is delivered as a complete email marketing campaign system that is built around a number of modules. Depending on your situation there is always a suitable offer.

The basis is the Contact Management Module for centralized storage of data and contacts. The Content Management Module allows you to design campaigns and edit text and images. Afterwards, Publish Management ensures guaranteed email and SMS delivery. The Report Management module provides realtime and very detailed insight into the results of the campaign. Finally, Tripolis Dialogue is expandable with the separate Campaign Management Module: drag and drop a unique online suite for multichannel and event-driven campaign management.

Tripolis Dialogue

With our practical solutions we help our clients with creating, maintaining and developing (business) relationships. We deliver services that form the backbone of our company: the email marketing software Tripolis Dialogue and the high-end delivery service Tripolis Delivery. The Tripolis Dialogue software is a multichannel communication solution that is delivered in a form of software as service (SaaS). Users only need their browser to make email newsletters, send SMS messages and create, launch and evaluate multichannel communication campaigns.

Tripolis Dialogue is available through our industry leading business partners. It's used by more than 2,500 users in more than 1,000 well established companies worldwide.

Key Features:

- Access individual contact information with complete communication history
- Group contacts in a static or dynamic way
- Use selection support and search functions
- Subscription analysis: decide the user rights and preferences of each contact
- Supports OPT-in and double OPT-in procedures
- Flexible configuration of field definitions, tables and user rights
- Flexible integration possibilities

*For more information, please call us
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www.tripolis.com*