

# Publish Management

**Tripolis Solutions**  
*Connect. Get ready. We deliver.*

## **Publish Management**

On the surface, sending large amounts of e-mail or SMS messages seems to be a simple task. However, making sure that the right message reaches the right person with the relevant message is not something straightforward. What is more, people use advanced technical spam filters that make it extra difficult to reach your target group. On top of that, there is the increased legislation concerning digital distribution of messages that makes it more difficult to get the message across. This is one of the reasons that have made e-mail distribution a specialized area in the last few years.

With Publish Management, you can be sure that your message reaches the right recipient at the right moment. The system can execute a digital distribution with a capacity of more than 1.000.000 personalized messages per hour. Every user can use its own IP-address and manage the outgoing volume of messages. Furthermore, the system will produce all the necessary reports in real-time.



**Tripolis Solutions**

*We deliver*

TRIPOLIS SOLUTIONS

**Tripolis**Dialogue

API Management

Campaign Management

Contact Management

Content Management

Delivery Management

Pixylon

**Publish Management**

Report Management

Retail Edition

## Software

Tripolis dialogue is a complete e-mailmarketing campaign software suite that has been designed around specific modules. Depending on the demands of the client there is always a supply that meets the individual requirements. Tripolis dialogue is delivered as a complete system.

The core of the system is the contact management module for the central storage of the contact data. Next is the content management module, which is used to design campaigns and edit text and graphics. Third is the publish management module, which guarantees 100% e-mail and sms delivery to the recipients. Also available is the module campaign management; a unique online drag&drop suite for multichannel and event driven campaign management.

TRIPOLIS SOLUTIONS

# TripolisDialogue



## Publish Management

*Planning and distribution of multichannel- and multimedia messages*

### Tripolis Dialogue

With our practical solutions we help our clients with creating, maintaining and developing (business) relationships. We deliver two services that form the backbone of our company: the e-mail marketing software Tripolis Dialogue and the high-end delivery service Tripolis Delivery.

The Tripolis Dialogue software is a multichannel communication solution that is delivered in a form of software as service (SaaS). Users only need their browser to make e-mail newsletters, send SMS messages and create, launch and evaluate multichannel communication campaigns.

Tripolis Dialogue is available through our industry leading business partners. It's used by more than 2400+ users in more than 500 well established companies worldwide. 99.6% uptime guaranteed. Independent research conducted by Emerce has shown that Tripolis belongs to one of the best Email Service Providers (ESP) in Europe.

### Key Features:

- Send bulk and transactional e-mail
- Send e-mail on the basis of profile data
- Send more than a million e-mails per hour
- Supports SPF and Sender ID technology
- Spam-check before sending in-house IP address
- A-B testing
- Verification of links and images before sending
- Extensive statistics for reporting purposes

*For further information you can call us on +00 31 (0)20 747 0111 or visit our website: [www.tripolis.com](http://www.tripolis.com)*