

Pixylon

Tripolis Solutions *Connect. Get ready. We deliver.*

Tripolis Pixylon creates dynamic email

Tripolis Solutions revolutionizes the world of email marketing with the introduction of Tripolis Pixylon, the next generation of real-time and dynamic email software. Pixylon makes email personal and relevant. It tailors email and its images to the time, location and device it's being read on.

Previously, the moment of launching an email marketing campaign was the deciding factor for its content. With Pixylon, the moment of opening (or reading) its decisive. Pixylon measures the preferences of the user and delivers relevant content accordingly.

Pixylon is an innovative and logical development that will bring the worldwide email marketing business a step closer to the future. It enables the new way of emailing, email 3.0. At the 'Sexy Email Event' hosted by The Email Association in late 2010, the prototype of Pixylon brought Tripolis the What's Hot award for being the most innovative company in the email marketing business.



Tripolis Solutions

We deliver

TRIPOLIS SOLUTIONS

TripolisDialogue

API Management

Campaign Management

Contact Management

Content Management

Delivery Management

Pixylon

Publish Management

Report Management

Retail Edition

Pyxilon is based on the internationally patented technology 'Smartpix', which is also used by AcceptEmail. Applications of the new technology are numerous and only restricted by the creativity of marketers. Additionally, it is a tool to edit and create dynamic images in a quick and easy way. It enables and allows the user to experience and create dynamic e-mail.

Pixylon

Revolutionary innovation in Email Marketing

Software

Tripolis dialogue is a complete e-mailmarketing campaign software that has been designed around specific modules. Depending on the demands of the client there is always a supply that meets the individual requirements. Tripolis dialogue is delivered as a complete system. The core of the system is the contact management module for the central storage of the contact data. Next is the content management module, which is used to design campaigns and edit text and graphics.

Third is the publish management module, which guarantees 100% e-mail and sms delivery to the recipients. Also available is the module campaign management; a unique online drag & drop suite for multichannel and event driven campaign management. With Tripolis Dialogue, it's plug and play for your e-mailmarketing campaigns.

Tripolis Dialogue

With our practical solutions we help our clients with creating, maintaining and developing (business) relationships. We deliver two services that form the backbone of our company; the e-mailmarketing software Tripolis Dialogue and the high-end delivery services Tripolis Delivery.

The Tripolis Dialogue software is a multichannel communications solution that is delivered in a form of software as service (SaaS). Users only need their browser to make e-mail newsletters, send SMS messages and create, launch and evaluate multichannel communication campaigns.

Tripolis Dialogue is available through one of our industry leading business partners. It's used by more than 2400+ users in more than 500 well established companies worldwide. 99.6% uptime guaranteed. Independent research executed by Emerce has shown that Tripolis belongs to one of the best Email Service Providers (ESP) in Europe.



Some examples are:

- Countdown mechanism depending on the availability of tickets for an event and the ability to offer real-time changes when tickets run out of stock
- Track and trace an online order and read the status of the order and its location, as well as estimated time of arrival
- Automated A/B tests and multivariation testing
- Flash sales auctions with relevant ads appearing in real-time

For further information you can call us on +00 31 (0)20 747 0111 or visit our website: www.tripolis.com