

# Contact Management

**Tripolis Solutions**  
*Connect. Get ready. We deliver.*

## Contact Management

Effective communication starts with listening to your target group, and knowing who they are. That's why the Contact Management module plays a key role in the Tripolis Dialogue application suite.

This module serves as a central database where the identity, behavior and preferences of your contacts is created, managed and enriched online. The Contact Management module is able to manage virtually unlimited amounts of data.

Thanks to the Contact Management module you can organize and manage your database in every way you want. The contact history, individual profiles and behavioral features are always completely integrated, so that you can create either automatically or manually dynamic user profile groups, based on custom filters or intelligent queries.

TRIPOLIS SOLUTIONS

**TripolisDialogue**

API Management

Campaign Management

## Contact Management

Content Management

Delivery Management

Pixylon

Publish Management

Report Management

Retail Edition



**Tripolis Solutions**

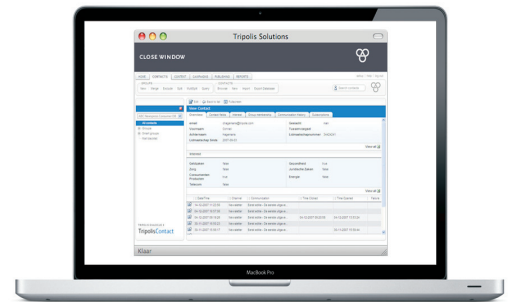
*We deliver*

Furthermore, you can edit and add new individual contacts and you can also import and export big data dossiers fast from and into the system. The extensive feature pack of the Contact Management module enables quick integration with local databases or external systems.

You can organize the Contact Management module in diverse ways, for example, by storing all data in one database or making several independent databases. The exact definition of the database can be modeled according to your personal preferences. Specialists from the Tripolis partner network are happy to advise and assist you.

## Contact Management

*For creating, managing and enriching individual contacts*



### Software

Tripolis Dialogue is a complete e-mailmarketing campaign software that has been designed around specific modules. Depending on the demand of the client, there is always a solution that meets the individual requirements. Tripolis Dialogue is delivered as a complete system. The core of the system is the contact management module for the central storage of the contact data. Next to it is the content management module, which is used to design campaigns and edit text and graphics.

Third module is the publish management, which guarantees 100% e-mail and sms delivery to the recipients. There is also the module campaign management, a unique online drag & drop suite for multi-channel and event driven campaign management.

### Tripolis Dialogue

With our practical solutions we help our clients with creating, maintaining and developing (business) relationships. We deliver two services that form the backbone of our company: the e-mail marketing software Tripolis Dialogue and the high-end delivery service Tripolis Delivery.

The Tripolis Dialogue software is a multichannel communication solution that is delivered in a form of software as service (SaaS). Users only need their browser to make e-mail newsletters, send SMS messages and create, launch and evaluate multichannel communication campaigns.

Tripolis Dialogue is available through our industry leading business partners. It's used by more than 2400+ users in more than 500 well established companies worldwide. 99.6% uptime guaranteed. Independent research conducted by Emerce has shown that Tripolis belongs to one of the best Email Service Providers (ESP) in Europe.

### Key Features:

- Individual contact information with full communication history
- Static and dynamic grouping of contacts
- Selection support and search functions
- Subscription management: for sorting rights and preferences of the contacts
- OPT-in and double OPT-in support
- Flexible configuration of field definitions, tables and user rights
- Excellent integration possibilities (API Management)
- Based on Oracle database technology
- Archive function

*For further information you can call us on +00 31 (0)20 747 0111 or visit our website: [www.tripolis.com](http://www.tripolis.com)*